EXHIBITOR & SPONSORSHIP

PROSPECTUS

2027 GEORGIA CHARTER SCHOOLS ASSOCIATION CONFERENCE

MARCH 8-10, 2027 | ATLANTA MARRIOTT NORTHWEST

THE GEORGIA CHARTER SCHOOLS CONFERENCE IS THE LARGEST STATEWIDE GATHERING OF GEORGIA'S CHARTER COMMUNITY.



2027 GEORGIA CHARTER SCHOOLS ASSOCIATION CONFERENCE

ABOUT GEORGIA CHARTER SCHOOLS

Charter schools stand at the center of our state's growing effort to improve the state's public school system and provide more options to Georgia families. Like traditional neighborhood schools, charters are public and are open to all students regardless of zip code, race, ethnicity, income or ability. All Georgia charter schools are overseen by a nonprofit board of directors, and, unlike traditional public schools, charters can waive many burdensome rules and regulations, so teachers, principals, parents, and students can focus on learning. In exchange for this freedom, they are held accountable to high financial, academic and operational standards by an authorizer that approves the school's "charter" or contract to operate. Charter schools prepare students to succeed in college, career and life. They offer a different approach to public school, one that gives passionate teachers the flexibility to teach creatively and deliver the individualized education every student deserves.



The Georgia Charter Schools Association (GCSA) is the non-profit membership organization for Georgia's charter school operators and petitioners. The Georgia Charter Schools Association supports, fosters, and advocates for the development of high-quality public charter schools and networks that improve opportunities for Georgia students.

georgiacharterconference.org/



THE CHARTER MOVEMENT

60,000 Georgia students attending start-up and conversion charter schools

1993

Year in which Georgia's Charter school laws were enacted.

14,000+

Number of Georgia students on waiting lists for a spot in a start-up charter school

90+

Number of start-up and conversion charter schools

25% or 1 in 4

APS students are enrolled in a charter

Sponsorship Opportunities

Gain greater visibility and demonstrate your support for Georgia charter schools by becoming a sponsor of the 2027 Georgia Charter Schools Conference.

Sponsorship Levels	Amount
Charter School of the Year Awards Sponsor	$25,500
Presenting Diamond Sponsor	$15,500
Platinum Sponsor	$11,000
Scholarship Sponsor	$9000
Gold Sponsor	$8000
Silver Sponsor	$6000
Breakfast Sponsor	$6000
Lunch Sponsor	$6000
Coffee Break Sponsor	$4500
Networking Cocktail Reception Sponsor	$4500
Awards Luncheon Sponsor	$6000
Wellness Session Sponsor	$3500
Networking Lounge Sponsor	$5500
Lanyard Sponsor	$5500
Early Bird Exhibitor (2/26/27)	$1250
Exhibitor (after 2/26/27)	$1500

Sponsorship & Benefits

$25,500: CHARTER SCHOOL OF THE YEAR AWARD

Prominent Recognition:
As the sponsor of the School of the Year, Leader of the Year, and Teacher of the Year Awards, your organization will receive prominent recognition throughout the GCSA Conference. Your logo and brand will be featured during award ceremonies and in all related promotional materials.

Increased Visibility:
This sponsorship offers a unique opportunity to increase your visibility among charter school leaders and administrators, positioning your brand within the charter school community.

Networking Opportunities:
Gain exclusive access to networking opportunities with award recipients, school leaders, and conference attendees, enhancing your connections in the charter sector.

Sponsorship Details:

- Prominent Branding: Your logo will be prominently displayed during the award ceremonies, and your organization will have the opportunity to introduce award recipients. You will also be acknowledged in all conference materials.
- Distinct Event Signage: Your logo will be displayed on dedicated signage throughout the event.
- Complimentary Registrations: Enjoy SIX complimentary conference registrations.
- Recognition Throughout the Conference: Your brand will be recognized in conference email promotions, on the event website, and in the Event App.
- Exhibit Booth: Receive a complimentary exhibit booth in a premium location (Value $1,250).
- Presentation Opportunity: Introduce a session or showcase your organization with a sponsor video.
- Promotional Materials: Display your company's promotional materials or giveaways on a shared sponsor table.
- Breakout Session: Host one breakout session on a topic approved by GCSA.
- Access to Attendee List: Gain access to pre- and post-conference attendee lists, including mailing addresses and select email addresses.

Sponsorship & Benefits

$15,500: PRESENTING DIAMOND

Visibility, branding, and advertising as a Presenting Diamond Sponsor in the following areas:

- **Distinct signage at the event (logo)**
- **SIX complimentary registrations to the conference**
- **Prominent recognition throughout the Conference**
- Conference email promotions and website (logo)
- Complimentary exhibit booth in premium location (Value $1250)
- Opportunity to introduce session or present a sponsor video
- Sponsor recognition in Event App
- Ability to display promotional company materials or giveaways on shared sponsor table
- One breakout session on a topic to be approved by GCSA
- Access to pre & post Attendee List (Mailing and select email addresses only)

$11,000: PLATINUM

Visibility, branding, and advertising as a Platinum Sponsor in the following areas:

- **Opportunity to introduce session or present a sponsor video**
- **FIVE complimentary registrations to the conference**
- Conference email promotions and website (logo)
- General signage at the event (logo)
- Complimentary exhibit booth in premium location (Value $1250)
- Recognition during Conference
- Sponsor recognition in Event App
- Ability to display promotional company materials or giveaways on shared sponsor table
- One breakout session on a topic to be approved by GCSA
- Access to pre & post Attendee List (Mailing and select email addresses only)

Sponsorship & Benefits

$9,000: SCHOLARSHIP SPONSOR

Visibility, branding, and advertising as a Scholarship Sponsor in the following areas:

- **Five Full Badges to distribute amongst interested individuals**
- **THREE complimentary registrations to the conference**
- Conference email promotions and website (logo)
- General signage at the event (logo)
- Complimentary exhibit booth in premium location (Value $1250)
- Recognition during Conference
- Sponsor recognition in Event App
- Ability to display promotional company materials or giveaways on shared sponsor table
- Access to pre & post Attendee List (Mailing and select email addresses only)

$8,000: GOLD

Visibility, branding, and advertising as a Gold Sponsor in the following areas:

- **Opportunity to introduce session**
- **FOUR complimentary registrations to the conference**
- Conference email promotions and website (logo)
- General signage at the event (logo)
- Complimentary exhibit booth in premium location (Value $1250)
- Recognition during Conference
- Sponsor recognition in Event App
- Ability to display promotional company materials or giveaways on shared sponsor table
- One breakout session on a topic to be approved by GCSA
- Access to Pre & Post Attendee List (Mailing and select email addresses only)

Sponsorship & Benefits

$6,000: SILVER

Visibility, branding, and advertising as a Silver Sponsor in the following areas:

- **TWO complimentary registrations to the conference**
- Conference email promotions and website (logo)
- General signage at the event (logo)
- Complimentary exhibit booth in premium location (Value $1250)
- Recognition during Conference
- Ability to display promotional company materials or giveaways on shared sponsor table
- Access to Pre & Post Attendee List (Mailing and select email addresses only)

$6,000: BREAKFAST SPONSOR

Visibility and branding as a breakfast sponsor with your company logo in all conference advertising and on the big screen at the conference

- A exhibit booth to showcase your company, including the opportunity to place brochures on the chairs around the stage.
- (Value $1250)
- A custom sponsorship recognition sign next to the buffet tables
- Special recognition by the Emcee as an official sponsor
- TWO complimentary registrations to the conference

$6,000: LUNCH SPONSOR

Visibility and branding as a lunch sponsor with your company logo in all conference advertising and on the big screen at the conference

- A exhibit booth to showcase your company, including the opportunity to place brochures on the chairs around the stage.
- (Value $1250)
- A custom sponsorship recognition sign next to the buffet tables
- Special recognition by the Emcee as an official sponsor
- TWO complimentary registrations to the conference

Other Options for Visibility

$1,250/$1,500: EXHIBIT BOOTH

Visibility, branding, and advertising as an Exhibitor in the following areas:

- Includes six-foot skirted table
- Recognition in the conference program
- Signage at the event (logo)
- ONE complimentary registration to the conference

BRAND AWARENESS

Coffee Break Sponsor	$4500
Networking Cocktail Reception Sponsor	$4500
Awards Luncheon Sponsor	$6000
Wellness Session Sponsor	$3500
Networking Lounge Sponsor	$5500
Lanyard Sponsor	$5500
Charging Station	$4500

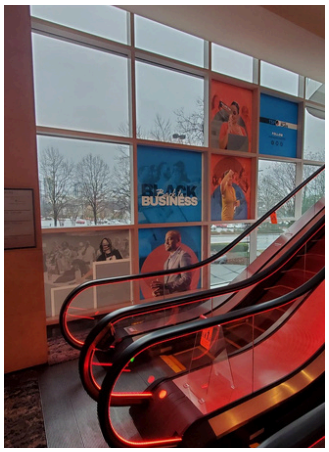
Brand Awareness also includes:

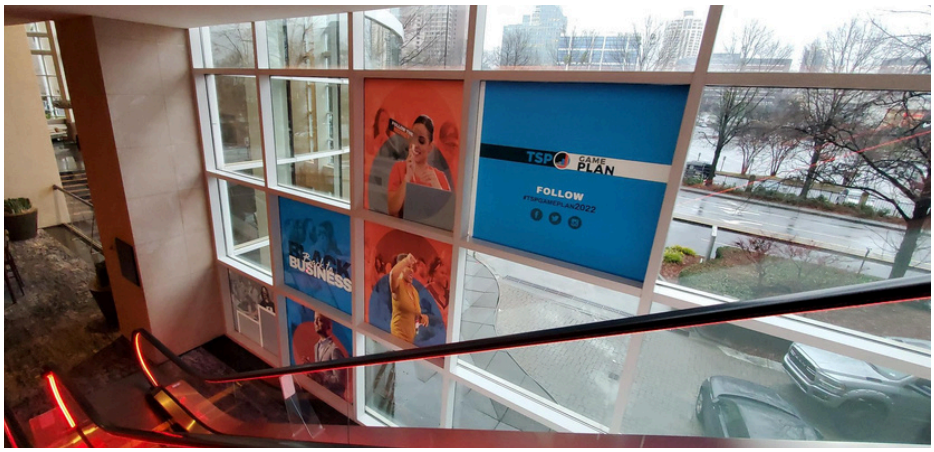
- A exhibit booth to showcase your company, including the opportunity to place brochures on the chairs around the stage. (Value $1250)
- A custom sponsorship recognition sign next to designated sponsor space
- Special recognition by the Emcee as an official sponsor
- TWO complimentary registrations to the conference
- Visibility and branding with your company logo in all conference advertising

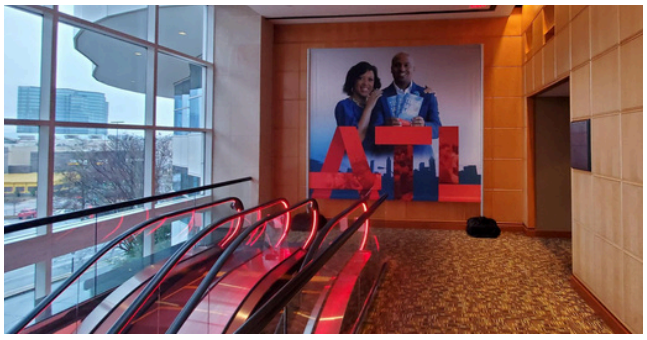
Other Options for Visibility

BRAND AWARENESS - ADVERTISING STICKERS/ WRAPS

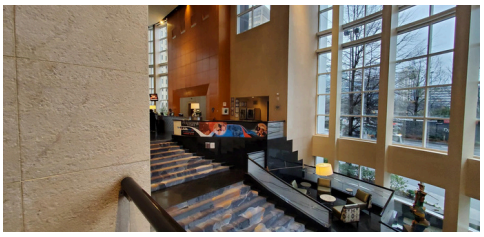
- Window Wrap: $6500
- Wall Wrap: $10500
- Pillar Wrap: $6000
- Front Desk Wrap: $6000
- Custom Key Cards: $6500















Charging Station





