

Welcome!

Discussion Topic: Inspiring Innovation
Through Educator Voice

association of
american educators 



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What is ADVOCACY ?

Advocacy is a vehicle for individuals and organizations to voice their opinions where they matter most. When done effectively, advocacy has the power to directly influence public policy and public opinion.

How to ADVOCATE

1. Build Awareness
2. Take Action
3. Advance Your Cause

Let's Practice...

Take 10 minutes to:

1. Build Awareness – research, network and share important topics of challenges in charter schools
2. Take Action – identify partners, craft solutions, share message via multiple platforms
3. Advance Your Cause – consistency is KEY, share ways to implement your actions for the next 12 months

Let's Share...

10 Minutes

Communicating Up

Upward communication is the process by which teachers exercise their voice to provide their direct concerns to administration and beyond.

Communicating Up

Know and Engage in Data Talks

School Improvement Meetings

Complete Surveys

Openly Share Ideas

Attend Board Meetings

Let's Practice...

Take 10 minutes to:

1. Build Awareness – create a list of topics important to challenges in your school
2. Take Action – identify partners and draft and an email to communicate up
3. Advance Your Cause – share ways to implement your actions for the next 12 months

Let's Share...

10 Minutes

Additional Resources

AAE Advocacy Programs:

Cohort Training (on-site or virtual)
Advocacy Fellowship
Member Leader

THANK YOU!

For More Information Contact Us:

aaeteachers.org

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