



2023 CONFERENCE STRANDS DESCRIPTIONS

1. School Performance

TARGET AUDIENCE: Presentations within the School Performance strand are tailored to support teachers and leaders.

TOPICS: Proposals in this category could include (but aren't limited to) topics on classroom instruction, student achievement, school accountability, human capital (best practices in recruitment and retention), teacher coaching and mentorship.

2. School Governance

TARGET AUDIENCE: Presentations within the Governance strand are tailored to support charter school governing board members and petitioning groups.

TOPICS: Proposals in this category could include (but aren't limited to) topics on the role of a governing board, best practices in board governance, board responsibilities, and oversight versus management.

3. Operations and Finance

TARGET AUDIENCE: Presentations within the Operations and Finance strand are tailored to support charter school CFOs, attorneys, school leaders, and governing board members.

TOPICS: Proposals in this category could include (but aren't limited to) developing operating budgets and understanding QBE funding, establishing strong internal controls and financial policies, and best practices for business operations, approaches and solutions for school safety and student support including, health and safety, transportation, meal service.

4. Policy and Advocacy

TARGET AUDIENCE: Presentations within the Law and Policy strand are tailored to support charter school leaders, governing board members, attorneys, communications professionals and other charter school advocates.

TOPICS: Proposals in this category could include (but aren't limited to) topics on contract management, authorizer relations, legislative initiatives, policy development, advocacy strategies, communications and marketing, and legal obligations of charter schools.

5. Expansion and Replication

TARGET AUDIENCE: Presentations within the Expansion and Replication strand are tailored to support existing charter school leaders and governing board members interested in adding grade levels or applying for additional charters.

TOPICS: Proposals in this category could include (but aren't limited to) topics on assessing need and capacity, engaging the community, procuring, and financing a facility, developing a project budget, and selecting an authorizer.

6. Innovation

TARGET AUDIENCE: Presentations within the Innovation strand are tailored to support charter school leaders, communication directors, governing board members, and petitioning groups.

TOPICS: Proposals in this category could include (but aren't limited to) topics on innovative programming, technology utilization, and community or corporate partnerships.