Community Counts When It Comes to Innovation in Education

Breakout Session
Community Counts When It Comes to Innovation in Education Agenda

• Welcome
• Community Launch Video
• Community Launch Overview
• SMART Team Activity
• Fellow Panel Interview (Q & A)
• Closing Remarks (Next steps)
An Intro to Community Launch
A Closer Look into the Program
Innovation Strategies

Public Relations and Community Relations Plans
Innovation Strategies

Public Relations Plan
• Local and State elected officials
• Funders and Donors
• Parents

Community Relations Plan
• Mental Health Services
• Physical Health Services
• Youth Development Programs
About Community Launch

Our 2017 Community Launch Fellowship consisted of:

- 4 Students
- 8 Parents
- 8 Community Members
Program Goals

- Enhance civic engagement and participation
- Build investment in democratic processes and encourage a process of inquiry, investigation and decision-making while collaborating with peers and neighbors of diverse mindsets and values
- Establish the framework for a school entity that would be responsible for supporting the transmission of core values and ethics to their children
- Increase ownership and decision-making power over education reform and transformation initiatives being implemented in their communities
- Gain a deeper, more authentic understanding about school quality, accountability, and overall increase in comfort in navigating school bureaucracies
- Improve likelihood that specific reform initiatives will truly address the needs of the primary stakeholders, as they are substantially involved at the onset of the change process
Six Modules

- Module 1: Orientation to the Fellowship
- Module 2: Define School Quality and Accountability
- Module 3: Leverage Design Inquiry in Defining the School Model
- Module 4: Visit Exemplar Schools
- Module 5: Define Community Engagement Plan
- Module 6: Select School Operator
SMART Teams

- Governance
- Teacher Quality
- Student Culture
- Academic Rigor
SMART Team Activity
SMART Team Activity Guiding Questions

**Governance:**
In what ways does your board contribute to community engagement for the school?

**Teacher Quality:**
How do we support excellent teacher quality?

What role does this play in community involvement?

**Academic Rigor:**
What role does the selection of a rigorous curriculum play in a quality school?

**Student Culture:**
What role does a positive school climate play in choosing a quality school?

How do all four aspects come together to help create innovative community engagement plans for schools?
Community Launch Fellow Panel Discussion

Fellows:

Johnnie Hatten, Community Member
Antwoine Clark, Parent/Community Member
Next Steps?
Closing Remarks

Marceia Ashe
Director of School Quality Initiatives
Tennessee Charter School Center